



SF

TEEN MURAL PROGRAM
MURALS UNVEILING
August 16, 2012

TMP SF WELCOME

It is a privilege to watch the partnership between the YMCA of San Francisco and the Mural Music & Arts Project grow each year and develop stronger ties. With our missions aligned to help youth achieve their highest potential, I look forward to continuing to build a strong foundation to allow our communities to thrive. The Teen Mural Program teaches positive life skills and helps youth to understand their individual assets as well as set goals beyond their high school careers. The more our youth participate in programs such as TMP, the more they will be able to envision positive futures for themselves.

Our commitment to collaboration is imperative to meet the needs of the community. The beautification of the Shih Yu-Lang Central YMCA through youth leadership and voice reaches beyond the center and touches each individual that walks by the mural. Art is an essential component of a healthy community, as the artistic legacy of the youth reflects the diversity and vibrancy of the Central YMCA. Their stories are woven together to serve as inspiration for others to share their stories and find the power in their own voices. The power of collective voice is strong and through true collaboration we can make great strides to envision a better future.



Charles M. Collins
President and Chief Executive Officer
YMCA of San Francisco



AGENDA

Invocation

Geoffery Simpson, Teen Lyricist

Welcome

JD Francis, Director of Youth Programs, Central YMCA

About the Mural Music & Arts Project

Sonya Clark-Herrera, Executive Director, MMAP

Olatunde Sobomehin, Deputy Director, MMAP

About the Teen Mural Program

Sarah Woodward, Director of Art and Programs, MMAP

Patrick Davenport, Director of Operations, MMAP

Unveiling and Mural Meanings

Teen Mural Assistants

Keynote Address

The Honorable Teri L. Jackson, Superior Court Judge of California

Artistic Expression

Teen Mural Assistants

Recognition

Doug Overman, Board President, MMAP

Artistic Expression

Teen Mural Assistants

Closing

Patrick Davenport, Director of Operations, MMAP



RESEARCH

Voice in Democracy

"I am part of something bigger and something bigger is a part of me."
- Yessenia Pozo



Fieldtrips
Twitter Headquarters
US District Court
SF Superior Court

Voice in Education

"You are the future ...if something is wrong you have to figure out why."
- Judge Edward M. Chen



Voice in the Justice System



Community Interviews
Judge Teri L. Jackson
Judge Edward M. Chen
Tiffani Johnson
Rachel McIntire
Amy Saper

Voice in the Media

"[Judge Jackson] inspired me because she is a judge and used her voice for justice, for power. That told me that I can use my voice out of everywhere, no matter where I am, no matter what I am doing."
- Keren Nolan



Voice through Technology



Never judge a book by its cover listen to what we gotta say cause we are the future We are the changes so lets make the world a better place.
-Aquila Hill

PROCESSES

DESIGN



Over 700 original ideas produced.

Ideas become imagery.



Let your voice take off & reach the masses.



Teen Mural Assistants pitch their ideas.



"My favorite part is hearing everybody's voice, no one being silenced."
- Jessie Tapafua



EXPRESS

Mural Cohort



The people at the bottom
Need to find their voice
'Cause the people at the top
Wanna stop the noise
They need to realize
They have a choice.
-Zuretti Carter



Dance Cohort



Not listening is putting life at its worst
Concerned with exchanging bullets not
Really exchanging words.
- Geoffrey Simpson



Hip Hop Cohort



Voice tells a story. Stories create understanding.

MURAL MEANING



“Our Voice” is a 32’ x 8’ mural created by the Mural Music & Art Project’s 2012 Teen Mural Program. Twenty-one local high school students studied topics of identity, democracy and local history to understand the importance of an individual’s voice. They explored the power of art and technology to share stories, advocate for change, and become effective leaders in their community. “Our Voice” integrates both traditional acrylic mural painting technique as well as spray painted graffiti elements.

On the left, a young man searches to find his voice. Using his magnifying glass he discovers the phrase “Our Voice” stenciled onto the ground. The font echoes the techniques used by protestors and social activists all over the world. Behind the young man, the word “Share” arches across the entirety of the mural, encouraging viewers to share their voice with the community.

Facing the other direction, a young woman dressed in judge’s robes holds her head high with a gavel outstretched. Using the collective voice of the youth and the community, her gavel acts as an instrument for waves of positive change. From her gavel, electric blue sound waves surround the Pangaea-inspired globe as our collective voice spreads a message of unity, justice, and sustainability.

At right, within the three arrows emanating from the sound waves, there are three icons representing how our youth want their peers to use media and technology: the Instagram logo is transformed into “Instapeace,” the Twitter bird is holding an olive branch bringing peace, and the YouTube logo is changed to “YouCount.” The mural encourages San Franciscans to share their individual voices, create meaningful change, and uplift our community.

I know I am
Who I wanna be
And I will never change
For anything

I say screw TV
They can't change what I see
'Cause no matter what they say
I'm the true me

Little girls around the world, listen up
I'ma tell you the truth about the media
Growing up is hard, cause they show fake beauty
But i'm tryna prove that they can't mute me
I mean us! There's no world without us
But all the media shows is big breasteses
With the tight shirts
And the shorts that show our butts
But where's the voice? Hlidden in the cuts?!
Do they not see, the judges we can be
Fighting for justice and equality
Minds of a warrior, doing everything
Just to get by

This is no lie, it's just unseen
Cause we're blinded by the photoshopped lies.
Really just beauty in disguise
Women round the world hold your head high
Today we the barriers you know why?
'Cause I know I am

We the future y'all
Don't lose who you are
'Cause we the future y'all
For the youngins y'all.

-Jessie Tapafua



Throughout the Teen Mural Program, students develop a variety of skills and knowledge through embedded curriculum and artistic expression. Public speaking, peer collaboration, and writing are woven into every lesson during the research phase of the summer. Research content encourages students to think critically about historical movements, current events, the political system, the role of the media, and the importance of civic engagement. Additionally, the employment component of the program teaches professional skills and etiquette. Workshops and mentoring instill healthy lifestyle choices and holistic living. The Teen Mural Program builds the youth's social and cultural capital and empowers them to become leaders in their communities - as role models, artists, and mentors to peers and younger students.

Our collective voice ignites change.

PARTICIPANTS

MMAP Staff

Sonya Clark-Herrera
Olatunde Sobomehin
Adrian Johnson
Aria Florant
Arturo Maldonado
Demetric Sanders
Edward "Scape" Martinez
Isaiah Phillips
Jose Valle
Kyle Tana
Laura Nagle
Michaela Raikes
Patrick Davenport
Sarah Woodward
Yetunde Olagbaju

Board of Directors

Doug Overman
Aretoula Arvanitidis-Hickson
Eugene Clark-Herrera
Paul Olivera
Michelle Deasy
Pratheepan "Deep" Gulasekaram
Ryan Karpf
Denise Roberson

EMERITUS
LaDoris Cordell
Milbrey McLaughlin
Stephen DeBerry

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Enrique Allen
Emese Toth
Frank Chavez
Gemma Daggs
Joaquin Garcia
Matt Haney
Meena Harris
Michael Riemenschneider
Michelle Perez
Randy DeVaul
Sean Scott
Tefferi Brook
Zach Pogue

Interns

Angie Cesena
Britt Jensen
Brittany Margot
Martin Godinez
Steven Shepard

Volunteers

Alanna Birmingham
Emma McBride
Todd Murdock

Students

Alexis Barbosa
Angel Tobias
Aquila Hill
David McKneely
Geoffery Simpson
James Delgado
Jessie Tapafua
Jesus Garcia
John Zhou
Joshua Consul
Julio Camacho
Karen Nolan
Kian Rowel
Manny Maciel
Quyhn Tran
Ricky Rodriguez
Roylee Quintana
Toni Zachary
Trevor Kelly
Yessenia Pozo
Zuretti Carter



SALUTES

Research Volunteers

Thank you Honorable Teri L. Jackson, Honorable Edward M. Chen, Tiffani Johnson, Rachel McIntire, Demetric Sanders, and Amy Saper for inspiring a generation of brave creative new leaders.

YMCA of San Francisco

Thank you Chuck Collins, Patrick Heryford and staff for your belief in MMAP and your vision for our collective success in San Francisco.

Shih Yu-Lang Central YMCA

Thank you Greg Moore, JD Francis, Ray Sutton, Leslie Truong, Martha Reyes, Kasey Asberry, Gary Elzy, and staff for sharing your space, accepting MMAP into the YMCA community, and allowing us to join in your wonderful work.

Urban Services YMCA

Thank you Suzanne Medina, Francesca Costentino, Jorge Solorzano, and staff for your year long partnership with MMAP and your leadership in preparing for this summer.

UC Hastings

Thank you David Seward, Susan Kostal, Alex Shapiro, Sunny Dhamrait, and staff for opening your facilities to the presence and energy of our youth.

California Endowment

Thank you Daniel Boggan and staff for supporting the San Francisco Teen Mural Program in its effort to give students a voice, allowing them to stay healthy through self expression and community building.

The San Francisco Foundation

Thank you James Head for believing in the youth of San Francisco and their ability to build a stronger community.

MMAP Artists

Thank you Sarah Woodward, Scape Martinez, Laura Nagle, Yetunde Olagbaju, Daniel "Lettle" Nava for being living examples of the power of creative expression and for uniting your experience with the talents of our teen artists.

THANK YOU FOR
GIVING US A VOICE



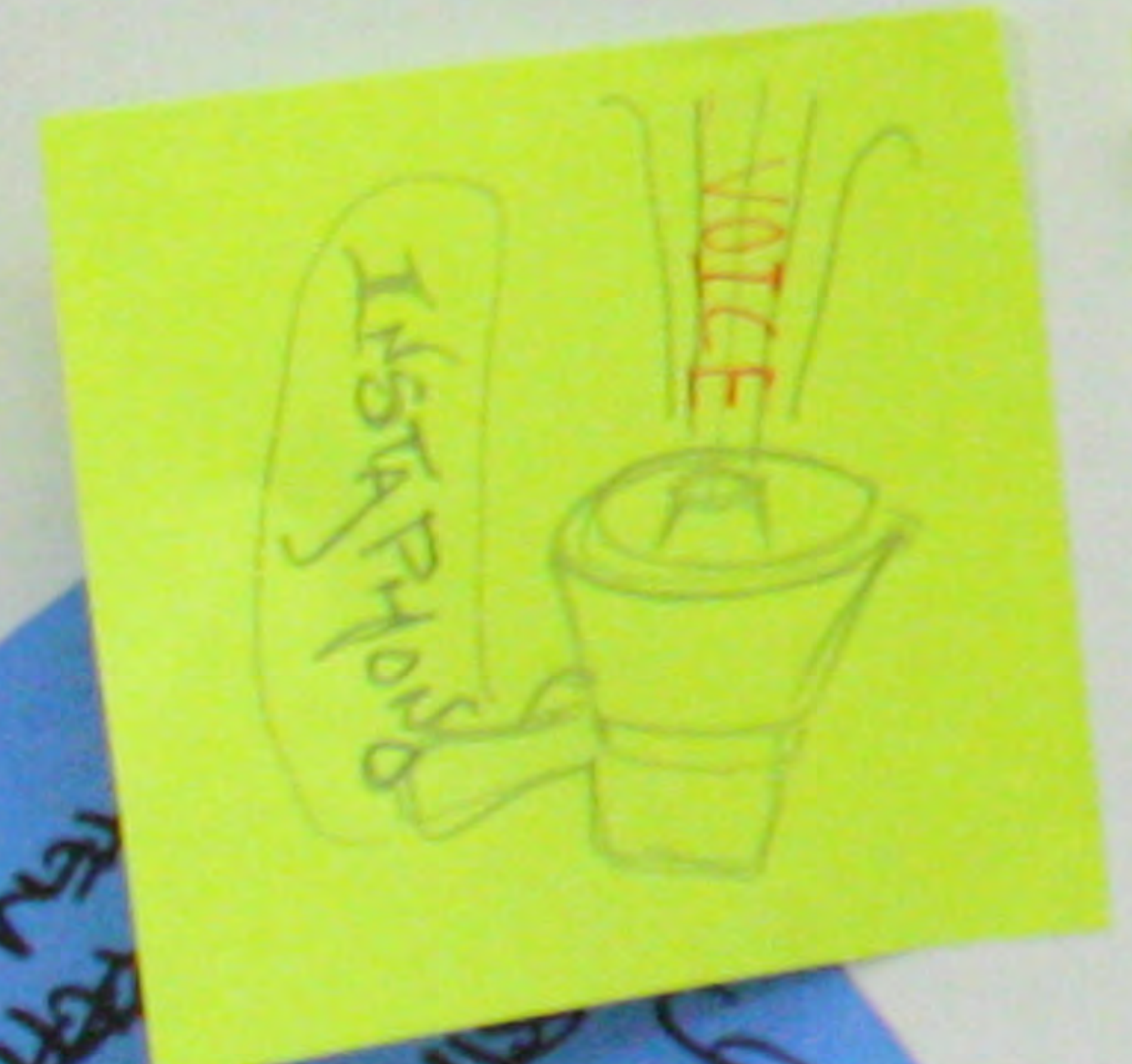
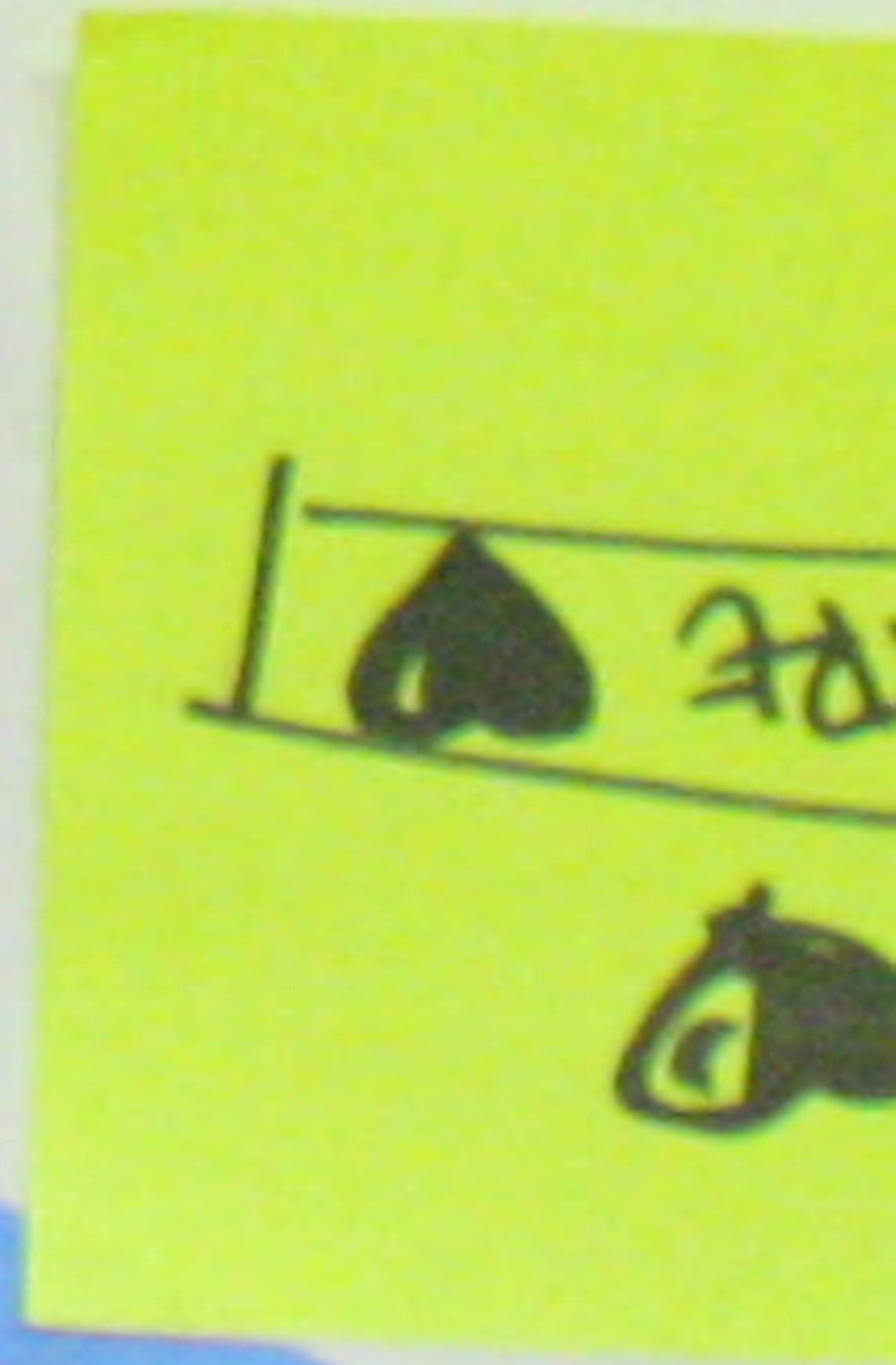


Back then people just use their voice to announce their stuff but then now you can just make a video on Youtube to get your voice heard.

GENERATE POWER...

#BeHated

HAVING THE TWITTER BIRD LIKE HURRY PEEPER



Use any web-page like Twitter, Facebook, etc. to create your own voice.

Society & Det USA...
DO THE PEOPLE WITH...
...: ON

INCREASE THE INVOLVEMENT OF THE COMMUNITY IN DRIVING



Voice of the people

“Educate, Empower, and Inspire Youth through the Arts”